

THE ECODICTATOR / Business Plan

The film and television project is **based on the Ecothrillers "GO! The Eco-Dictatorship"**, author Dirk C. Fleck. The famous novel appeared in the 90s as hardcover published by Rasch & Röhring Hamburg. The German Science Fiction award-winner should deliver stuff for an international blockbuster as urgently needed by the German film and television industry. Heyne Verlag Hamburg., reputed German publishing house, intends to launch in synchronicity with the film a pocketbook two weeks prior to the film's release. Ayraç Publishing House Ankara has launched its Turkish paperback edition already in 1997:

Developing Producer d'ART media hamburg functions as dispatch office for the production of the GO!PROJECT and THE ECODICTATOR, the film. As part of the ongoing pre-production process, this agency contrives PR measures to pave the way in the media for an inevitable international sales success.

Project Presentation

Internet: Installation of a website **THE ECODICTATOR** as initial PR measure to gradually develop a digital online service offering above business proposition to the world.

The introduction of the **GO!TVSHOW** resembling filmic show scenes employing a sharp presenter with real data from GreenPeace to add colour to the picture.

Trade Press: Information of several industry papers during all stages of pre-production and production on the GO! project for the promotion of its international future success

The Screenplay based on the treatment (German and English versions) was built at SOURCES European Script Development Workshops Amsterdam. The Draft 1 Version shall involve name-authors in three successive rotation procedures. Pre-contracted were::

Ben Bolt (Black Easter) (GB) , Script & Directing / Peters Fraser Dunlop Agency, London

Rainer B. Jogschies (D), Oskar Cöster (D), Dirk C. Fleck (D)

Producers of the GO! Project can reasonably assume that there is a global awareness-market for the film also eagerly awaited by international lenders and finance institutions.

Co-Producers could expand just the same on existing contacts to embrace the sales of TV rights, licensing, syndication, the exploitation of the work in television broadcasting in all currently known and unknown interactive methods and transmission technologies via cable, satellite, pay TV in Germany and abroad. They may adamantly secure the use of secondary rights on the German and international non-theatrical markets: including the rendering as a stageplay, a comic, a musical setting of the work.

Jürgen Prochnow signed Letter of Intent to take over the role of The Savior.

The economic success of the GO project can be seen in the production and distribution of video and audio recordings, CD-ROM, laser disk, etc., and storage in electronic or digital data systems and their reproduction, distribution and playback, of toys and computer games to the film, holographic exploitation of the work etc ..

The soundtrack to the film, a possible jingle, serves as identification of musical talents, offers potential income thanks to related music publication rights.

Warner, Burbank, and Chappell Music, Munich, have been contacted to obtain permission to use the Prince song *1999* part of the film's pre-title sequence)

The preservation and distribution of extra filmic rights of use comes into perspective when it comes to dealing with shipping lines, airlines and railways, emanating from the territories mentioned in the sales agreement, for Hotel screenings, German military facilities, the Red Cross, schools, universities, clubs, religious groups , etc.

Merchandising rights will be awarded focussing to GO!-characters and events that still can be used beyond the film market. Books, posters, jewelry, games, dolls, toy T-shirts are potential areas for royalties and license revenues on the merchandising side of this venture.

Scheduling / 10-step action plan:

Phase 1

1. Structure of the production structure

Project development and production fund

Seed capital / funding of treatments

Participation in the SOURCES Script Development Workshop 1995

Structured storyline / Treatment

2. Script Version 1, capital structure for investors, PR beginning

Phase 2

3. Design, sales contacts, directors

4. Casting with Director & Sales, Script Version 1.2

5. Coproduktions- and rental agreements, casting and directing contracts

6. Script authors provide first shooting Script Version 2.0

7. Cash Flow and storyboard / production preparations

8. Three Locations, production about 60 days Budget about 10 - 0 M., Pre-Promotion

9. Postproduction - Cut, Music, Sync, advertising.

10. Promo Reel / Cannes, Potential national and intern. Distribution Channels

Cinema markets worldwide video distribution, Pay TV, global TV markets,

Syndication and auxiliary markets.

Schedule / Dates anticipated:

Script development 6 until 10/2017

Preproduction 10/2017 till 2/2018

Production 2 till end 5/2018

Postproduction 5 till end 7/2018

Vorführfassung 7/2018

marketing 7/2018

First sales concluded 9/2018

All dates can vary depending on the completion date. The ideal date for trial performances in cinema theaters would be by the end of February until into March 2018th

Financial plan

Seed Funding

The pattern of the production structure is associated with risk capital related to 1-2% of the film budget. Start financing: 300-400000, - incl Producers' cash, company moneys utilized for the creation of the treatments, furthermore marketing and traveling expenditure, as well as for the preservation of the social and organizational structure.

Public Seed Money & Subsidies

The Draft Script (Script Version 1) is to be built with the help of several well-known authors.

Required is a glossy presentation of the film project which commits a renowned director.

The following project development will be possible by a closing financial ranks between the Hamburg Film Fund and the Film Board Berlin-Brandenburg.

Private Investors

A commitment of a Major Producers is still pending. Respective negotiations have taken place. More to come. Moreover, sale of co-production investments are considered with shares à 50.000.-€ Later access to 10 per thousand, interest rates in case of winning 11% (16%, 25%), in case of a flop 7.5%, which makes a 'break-even' on a long-term allocation of Paperback licenses possible.

Anticipated Capital Structure

Share capital 30%

Loans 40%

Silent partnership 30%

Planned Equity Finance & Pre-Sales

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